6844 Ben Ave

North Hollywood, CA 91605





Exclusively Listed by:
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KellyMorgan@kw.com
CA DRE# 01898026

CONFIDENTIALITY AGREEMENT

LEGAL ADDRESS: 6843 GENTRY AVE., NORTH HOLLYWOOD, CA 91605

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LOS ANGELES ECONOMY CONTINUES TO EXPAND ATTRACTING WEALTHY, WELL-EDUCATED, HIGH INCOME EARNERS

Cities that Los Angeles Has Gained the Most Workers From

Rate per 10,000 Members

Top Three

- 1) New York City, NY
- 2) Chicago, IL
- 3) Boston, MA

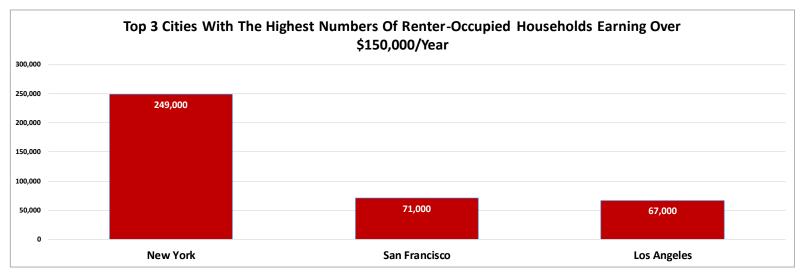


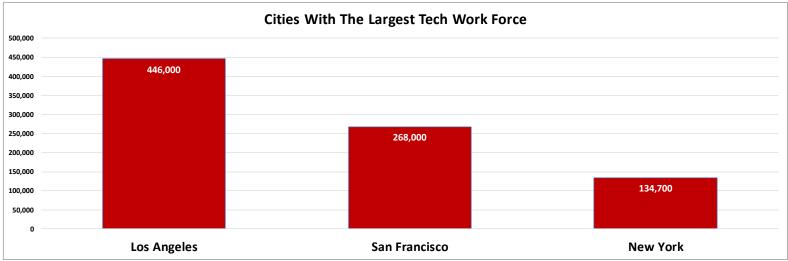
LOS ANGELES CHALLENGES TO BECOME THE TECH HUB OF THE WORLD

- Los Angeles County Added 66,400 High-Paying Jobs in 2018 continuing it's steady growth and is effectively at full employment (R.E.I.S. 4th Quarter 2018 Highlights)
- Los Angeles has the largest Tech Workforce with 446,000 Jobs (R.E.I.S. 4th Quarter 2018 Highlights)
- Wealthy and Highly Educated Moving to Los Angeles (L.A. Times, Dec. 2018)
- Over 100,000+ New Residents Moved into L.A. County in 2018
- The Net Effect of the Population Growth displaces low-skilled workers in favor of Wealthy High Income Earners



AMERICANS MAKING \$150,000 OR MORE PER YEAR ARE THE FASTEST GROWING RENTER SEGMENT

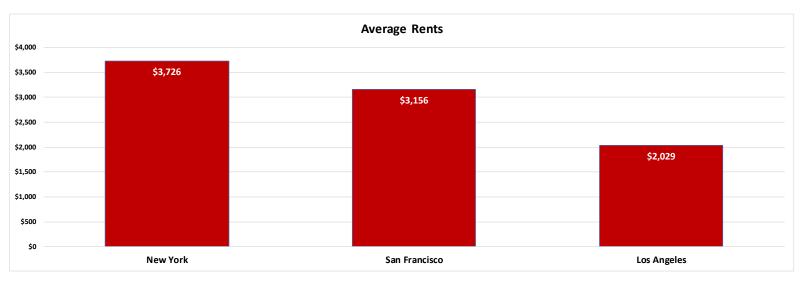


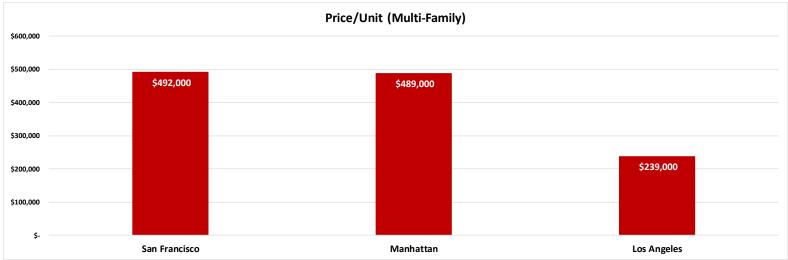






MULTI-FAMILY RENTAL MARKET COMPARISON

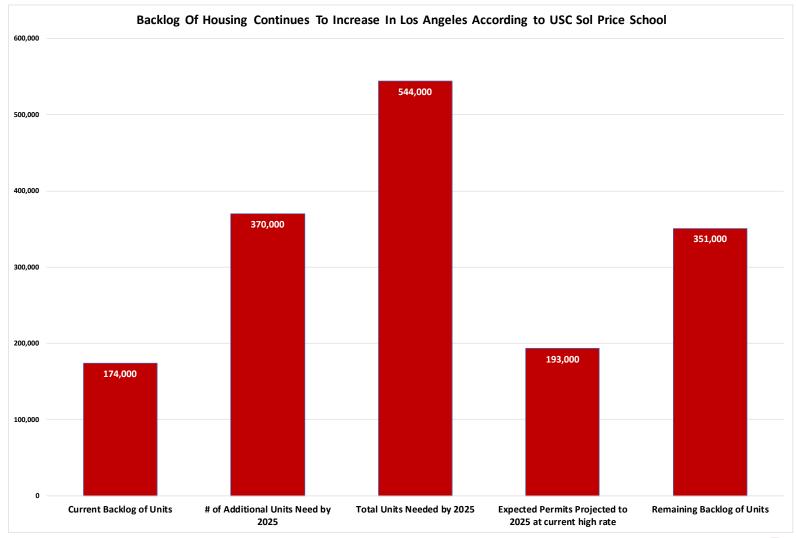








USC PREDICTS INCREASED HOUSING BACKLOG IN L.A.







HOUSING DEMAND > HOUSING SUPPLY = HIGHER RENTS



HERE COME THE MILLENNIALS

- The young Millennial population now exceeds 80 million people,
 that's 25% of the Population
- Most of these young people have either been living with their parents or doubling up
- Now that the economy has begun adding jobs these young kids are rapidly moving out on their own
- With housing prices so high they are forced to rent apartments
- With only a 3% vacancy rate in Los Angeles there is literally no housing for them
- With this scarce supply and the constantly increasing excess in demand the Los Angeles rental market shows no signs of slowing down anytime soon



KELLY MORGAN COMMERCIAL GROUP

MILLENNIAL GENERATION CHOOSING TO RENT



6 REASONS MILLENNIALS CHOOSE TO RENT:

- · It's Cheaper
- More Flexibility
- Less Responsibility
- It's the only way they can afford to live in nice neighborhoods
- They prefer less committment
- They can't get a mortgage



MAJOR DEVELOPMENTS + RAIL LINES = GENTRIFICATION



ONCE A SLEEPY SUBURB NOHO HAS TRANSFORMED ITSELF INTO A REVITALIZED HUB OF MULTI-USE DEVELOPMENT

- NoHo's revitalized infrastructure continues to attract well educated Millenials creating an overwhelming unmet demand for Rental Units
- The Multiple Use Zoning creates a living space where residents may find work, housing, shopping and entertainment
- NoHo's revitalization has seen local area Rents Grow to 40% higher than areas just a half mile NW of the NoHo Arts District (R.E.I.S.)
- · With the unmet housing demand new residents are finding themselves seeking housing NW up Lankershim Blvd





GENTRIFICATION MOVES NW UP LANKERSHIM BLVD





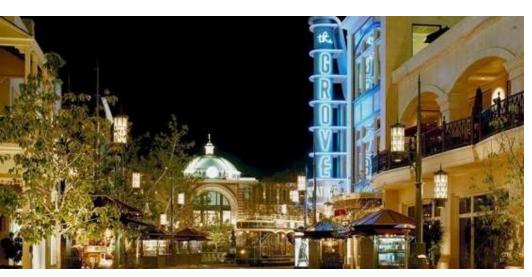


NOHO WEST / 742 UNITS, 800,000 SF OFFICE/COMMERCIAL

- NoHo West is a 25 Acre shining symbol of the gentrification process begun in NoHo
- As High Earning residents continue to pour into NoHo the city continues it's expansion NW up Lankershim Blvd
- NoHo West and the surrounding areas are attempting to pick up the slack in the amount of housing units by providing high end housing options to future residents of NoHo
- Given the rising demand and the lack of new units being built,
 Forward Thinking Developers are buying up property near the huge Developments and adding value to currently existing
 Buildings
- 6844 Ben Ave is a stone's throw away from NoHo West, just
 North up Ben Ave



NEW DEVELOPMENTS CHANGE NEIGHBORHOODS





THE GROVE

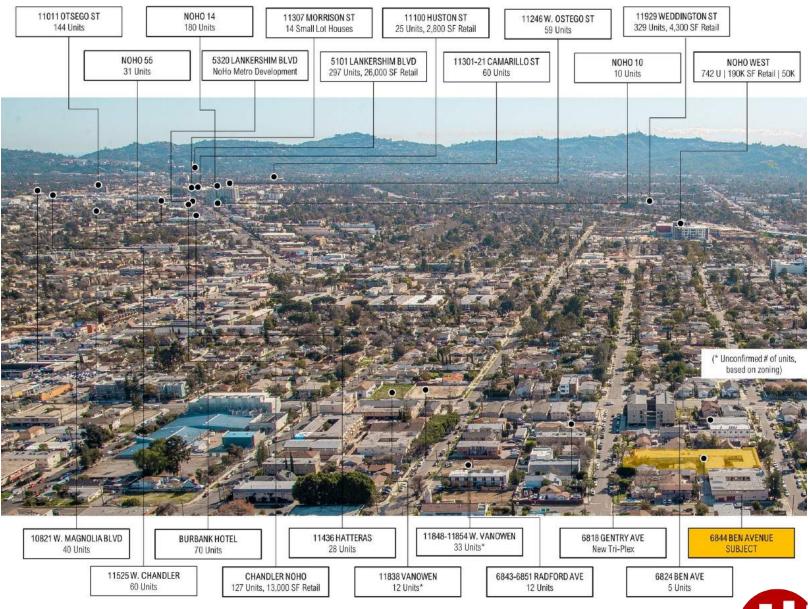
- When The Grove was built in 2002, the neighborhood was more a through-way than a place to stop and shop. Now the \$100-million dollar project on 25 acres is one of the highest grossing shopping centers in the country
- It successfully offers a place where people can spend a whole day shopping, eating and connecting with friends both new and old
- The Grove has substantially increased rents and home values in the local community and grown to become an attraction for tourists around the world

THE AMERICANA AT BRAND

- The Americana at Brand, a \$400-Million Dollar development on 15.5 acres modeled after The Grove has also brought astounding success
- What was originally a blighted area in the center of Glendale is not only a Major Shopping Destination for people through-out Los Angeles, but a catalyst for the accelerating revitalization of the entire Glendale community
- Apartments in the area of the Americana at Brand achieve rents which are 30% above market and are 98% leased



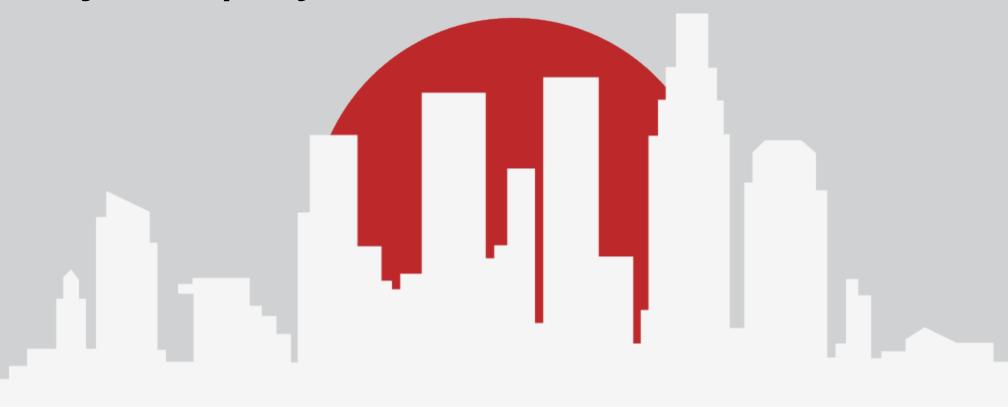








Subject Property





27 Value Add Units in North Hollywood with 53%+/- upside in rents and a 4.82% Cash on Cash return. Also take a look at the cash flow analysis on page 29 to see a scenario that would achieve a 20.9% Average Annual ROI effectively doubling your investment in 5 years.

13 of the units have already been upgraded with new kitchen cabinets, new bathrooms and new flooring, however they are not at market since the owner did not rehab the exterior of the building and the units will need to have the popcorn ceiling scraped, better showers installed and new windows. The good news is there is plenty of upside left for those units and the upgrade should only cost about \$10,000/Unit.

The property is within walking distance to the new "NoHo West" lifestyle center. This brand new development should provide similar property value and apartment rental increases in the surrounding areas much as "The Grove" in West LA or the "Americana at Brand" in Glendale provided. "NoHo West" will include a gym, movie theater, grocery store, offices, retail spaces and amenity-rich residential apartments. Check out a "NoHo West" video: https://nohowest.com









PROPERTY HIGHLIGHTS

- 53%+/- upside
- 20.9% Average Annual Return
- 104.5% total 5 Year Return
- Market GRM of 8.92
- Market Cash on Cash of 12.44%
- · Walking distance to the NoHo West Development
- Rents jumped 3.5% in the 4th quarter of 2018 (half mile radius/R.E.I.S.)
- Room to Grow Rents in NOHO are almost 40% higher
- Lowest GRM Available in North Hollywood*
- 13 Units have been beautifully rehabbed

*as of 2/11/2019 Not including court ordered sales

**Legal Address for the property is: 6843 Gentry Ave., North Hollywood, CA, 91605

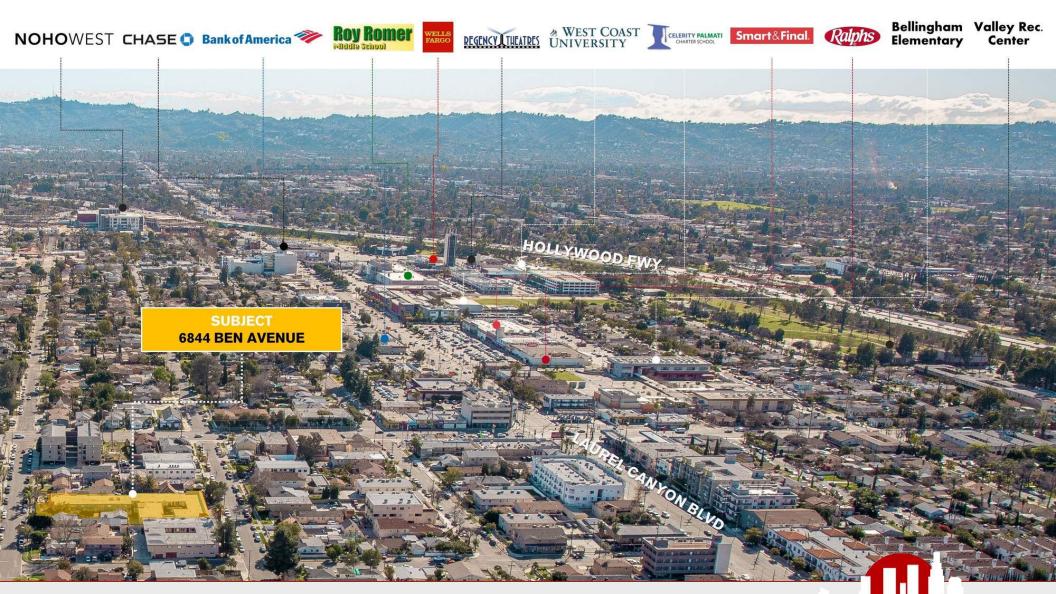
***soft-story retrofit required



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2

Financial Analysis

CURRENT FINANCIAL ANALYSIS

PRICING		THE ASSET	
Sale Price:	\$5,495,000	Number Of Units:	27
Price / Unit:	\$203,519	Year Built:	1964
Price / SF:	\$285.75	Building SF:	19,230 SF
GRM:	13.67	Lot Size:	23,966 SF
Cap Rate:	4.21%	A DAL.	,
Market GRM:	8.92	APN:	2321-023-017
Market Cap Rate:	8.13%	Parking:	27

FINANCING	
Down (37%)	\$2,017,500
Loan (3 year i/o, Amortized in years 4&5)	\$3,477,500
Years	5
Interest Rate (3 year i/o, Amortized in years 4&5)	3.85%
Monthly Payments	\$11,157

ТҮРЕ	# OF UNITS	CURRENT RENT	MARKET RENT
S	1	\$1,038	\$1,395
1+1	22	\$1,168	\$1,850
2+1	4	\$1,484	\$2,100
Monthly Scheduled Gross Rents		\$32,668	\$50,495



ANNUALIZED OPERATING DATA	CURRENT	MARKET
Annual Scheduled Gross Rents	\$392,016	\$605,940
Laundry Income	\$6,600	\$6,600
Additional Income	\$3,392	\$3,392
Scheduled Gross Income	\$402,009	\$615,936
Vacancy Rate Reserve (5% during first 4 years, 3% thereafter)	(\$20,100)	(\$18,478)
Gross Operating Income	\$381,908	\$597,458
Expenses	(\$150,807)	(\$150,807)
Expense % of Scheduled Gross Income	(37.5%)	(24%)
Net Operating Income	\$231,102	\$446,651
Loan Payments (3 Year i/o , Amortized in years 4&5)	(\$133,884)	(\$195,634)
Pre-Tax Cash Flow	\$97,218	\$251,018
Pre-Tax Cash Flow % Return	4.82%	12.44%
Principal Reduction	\$0	\$52,163
TOTAL RETURN	\$97,218	\$303,180
TOTAL RETURN %	4.8%	15.0%
EXPENSES		
Taxes 1.20% (pro forma)	\$65,940	\$65,940
Insurance \$.45/SF (pro forma)	\$8,654	\$8,654
Utilities (pro forma)	\$29,455	\$29,455
Trash (Actual)	\$5,157	\$5,157
Gardener (pro forma)	\$1,800	\$1,800
Off Site Manager (4%) (pro forma)	\$15,276	\$15,276
On Site Manager (Actual)	\$3,600	\$3,600
Miscellaneous/Reserves (pro forma)	\$10,125	\$10,125
Maintenance/Repairs (pro forma)	\$10,800	\$10,800
TOTAL EXPENSES	(\$150,807)	(\$150,807)



5 YEAR CASH FLOW

Cash Flow Analysis	Year 1	Year 2	Year 3	Year 4	Year 5
Scheduled Gross Income	\$402,009	\$438,931	\$476,934	\$530,876	\$592,641
Vacancy Rate Reserve	(\$20,100)	(\$21,947)	(\$23,847)	(\$26,543.79)	(\$17,779)
Capital Improvement (Tuck Under Tenant Recoup)		\$2,046	\$1,581	\$1,116	\$851
Gross Operating Income	\$381,909	\$419,030	\$454,668	\$505,448	\$575,713
Estimated Expenses	(\$150,807)	(\$155,331)	(\$159,991)	(\$164,791)	(\$169,734)
Net Operating Income	\$231,102	\$263,699	\$294,677	\$340,657	\$405,978
Tuck Under Retrofit	(\$200,000)				
Exterior Rehab	(\$100,000)				
Interior Rehab	(\$65,000)	(\$65,000)	(\$101,000)	(\$125,000)	
Loan (5 Yr fixed @3.85%, 3 years i/o, Amortized in years 4 & 5)	(\$133,884)	(\$133,884)	(\$133,884)	(\$133,884)	<u>(\$133,884)</u>
Pre-Tax Cash Flow	(\$267,782)	\$64,815	\$59,794	\$81,774	\$272,095
Pre-Tax Cash on Cash Return	-13.3%	3.2%	3.0%	4.1%	13.5%
Principal Reduction					
Property Value			\$5,893,548	\$6,813,147	\$8,119,569
Cash at Sale in Year 5	\$4,195,493	1	1	1	
Cash Flow Stream (Pre-Tax)	(\$2,017,500)	(\$267,782)	\$64,815	\$59,794	\$81,774 \$4,467,587
Average Annual ROI (Return on Investment)	20.9%	\$477,738	•	·	•
Total 5 Year ROI	104.5%	\$2,388,688			
IRR (Compounding)	16.1%				
Disposition Cap Rate	5.00%				

*The five year cash flow assumes turning the highest paying units first at a rate of five units per year over the next four years for a total of 20 units turned. 13 of these units have already been rehabbed, however, they are not quite at market rents thus the rehab is estimated to be only \$10,000 for those units since they already have new kitchen cabinets, new bathrooms and new flooring. They will need to have the popcorn ceiling scraped, newer showers installed and new windows. Thereafter the remaining 7 units have rehab costs estimated at \$25,000/unit. We have put the vacancy rate at 5% for the four years of turning units to allow for three months rehab time for each unit. Additionally we have used a 5 Year Interest Only loan so that the new owner can use cash flow to offset the rehab expenses. With this assumption Seller will only have to invest approximately \$254,000 in rehab costs on top of the \$2.12MM down payment. In this model the owner could achieve a 20.4% average annual ROI (return on investment) if the building is sold or refinanced at the end of the fourth or fifth year.

**The figures above are merely projections to be verified by Buyer. Seller and his/her representative do not warrant the accuracy of these figures. Buyer to conduct his/her own due diligence.



*PREVIOUS ASSUMPTIONS BASED ON OPTION #3

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Garrett Broom

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BRE #01940646

BRE #01370385	Flex PPP, Lowest Rate	Low Rate 5-Yr. Fixed	36 Months I/O	36 Months I/O
Loan Options	Option 1 3-Year Fixed	Option 2 5-Year Fixed	Option 3 5-Year Fixed	Option 4 7-Year Fixed
Purchase Price	\$5,495,000	\$5,495,000	\$5,495,000	\$5,495,000
Loan Amount	\$3,531,000	\$3,400,000	\$3,477,500	\$3,477,500
Down Payment	\$1,964,000	\$2,095,000	\$2,017,500	\$2,017,500
Loan-to-Value	64%	62%	63%	63%
Debt Coverage Ratio (DCR)	1.20	1.15	1.15	1.15
Current Interest Rate	3.50%	3.65%	3.85%	3.90%
Interest Only Period	N/A	N/A	36 Months	36 Months
Index	3 Year CMT	6 Month Libor	6 Month Libor	6 Month Libor
Margin	2.75%	2.25%	2.50%	2.50%
Floor / Ceiling	3.50% / 8.50%	3.65% / 9.95%	3.85% / 9.50%	3.90% / 9.50%
Loan Term	10	30	30	30
Amortization in Years	30	30	30	30
I/O Monthly Payment	N/A	N/A	\$11,157	\$11,302
Monthly Payment	\$15,856	\$15,554	\$16,303	\$16,402
Recourse	Yes	Yes	TBD	TBD
Impounds	No	No	No	No
Pre-Payment Penalty	Years 1-2	Years 1-5	Years 1-5	Years 1-6
The rayment renaity	2-1%	5-4-3-2-1%	3-3-2-2-1%	4-3-3-2-2-1%
Loan Fee	1%	1%	1%	1%
Estimated Costs:				
Appraisal/Due Diligence	\$4,500	\$5,300	\$5,500	\$5,500
Closing/Processing/Underwriting	Included Above	Included Above	Included Above	Included Above

^{*} Loan Options w/ alternative Pre-Pays, Interest Only, etc. available depending on buyer's hot buttons for purchase loan

Alternative fixed and adjustable rate options may be available upon request

Quote subject to satisfactory lender review of rent roll, I & E, property condition, and borrower's financials

Rates and programs are subject to change without notice

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RENT ROLL

UNIT NUMBER	UNIT BED	UNIT BATH	LEASE START	CURRENT RENT
43-1	1	1	11/01/18	\$1,395
43-2	1	1	03/01/99	\$790
43-3	1	1	12/02/15	\$1,283
43-4	1	1	09/01/15	\$1,256
43-5	1	1	01/01/12	\$1,147
43-6	1	1	07/01/17	\$1,390
43-7	2	1	04/01/15	\$1,151
43-8	1	1	12/01/18	\$1,395
43-9	1	1	10/01/13	\$1,136
43-10	1	1	09/01/12	\$1,072
43-11	1	1	12/01/13	\$1,072
44-1	1	1	01/01/07	\$1,076
44-2	1	1	01/17/17	\$1,379
44-3	1	1	03/01/13	\$1,072
44-4	1	1	07/01/99	\$777
44-5	1	1	09/01/14	\$1,103
44-6	1	1	05/01/19	\$1,500
44-7	2	1	05/01/15	\$1,519
44-8	0	1	08/01/15	\$1,038



RENT ROLL

UNIT NUMBER	UNIT BED	UNIT BATH	LEASE START	CURRENT RENT
44-9	2	1	11/01/15	\$1,475
44-10 *includes \$90 Utility fee	2	1	04/01/19	\$1,790
44-11	1	1	03/01/17	\$1,379
44-12	1	1	06/01/10	\$1,027
44-13	1	1	03/01/02	\$1,123
44-14	1	1	04/01/13	\$1,072
44-15	1	1	04/01/17	\$1,432
44-16	1	1	03/01/11	\$811
Totals/Averages				\$32,668





3

Sold Comps



SOLD COMPS



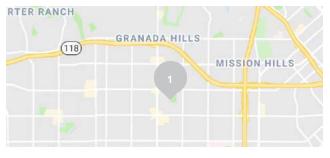
16850 CHATSWORTH ST Granada Hills, CA 91344



SUBJECT PROPERTY 6844 Ben Ave North Hollywood, CA 91605



13807 OXNARD ST Van Nuys, CA 91401



 Sale Price:
 \$7,250,000

 Building SF:
 24,787 SF

 No. Units:
 34

 Cap:
 4.54%

 GRM:
 15.44

250,000 Year Built: 1965 787 SF Price PSF: \$292.49 Price / Unit: \$213,235 4% Closed: 11/30/2018 VALLEY GLEN HOLLYWOOD

Sale Price: \$5,495,000

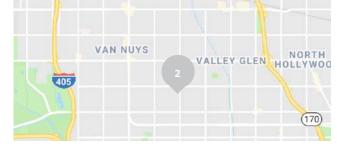
Building SF: 19,230 SF

No. Units: 27

Cap: 4.21%

NOI: \$231.102

Year Built: 1964
Price PSF: \$285.75
Price / Unit: \$203,519
GRM: 13.67



 Sale Price:
 \$5,325,000

 Building SF:
 21,504 SF

 No. Units:
 25

 Cap:
 4.08%

 GRM:
 13.38

Year Built: 1961
Price PSF: \$247.63
Price / Unit: \$213,000
Closed: 11/30/2018

UNIT TYPE	# UNITS	% OF
S	2	5.9
1+1	15	44.1
2+1	16	47.1
3+2	1	2.9
TOTAL/AVG	34	100%

UNIT TYPE	# UNITS	RENT
S	1	\$1,038
1+1	22	\$1,167
2+1	4	\$1,483
	27	

Γ	UNIT TYPE	# UNITS	% OF
3	1+1	14	56
7	2+1	3	12
3	2+2	7	28
	3+3	1	4
	TOTAL/AVG	25	100%

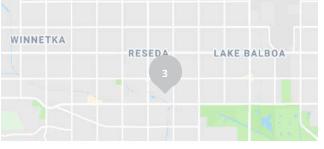
SOLD COMPS



6655 ETIWANDA AVE Reseda. CA 91335



7240 WOODMAN AVE Van Nuys, CA 91405



Sale Price: \$3,350,000 Year Built: 1962 Building SF: 13,076 SF Price PSF: \$256.19 Price / Unit: \$209,375 No. Units: 16 Cap: 4.82% Closed: GRM: 12.51

01/31/2019

\$4,200,000 Sale Price: Building SF: 16,060 SF No. Units: 18 Cap: 4.4% GRM: 13.26

VAN NUYS

Year Built: 1952 Price PSF: \$261.52 Price / Unit: \$233.333 Closed: 01/03/2019

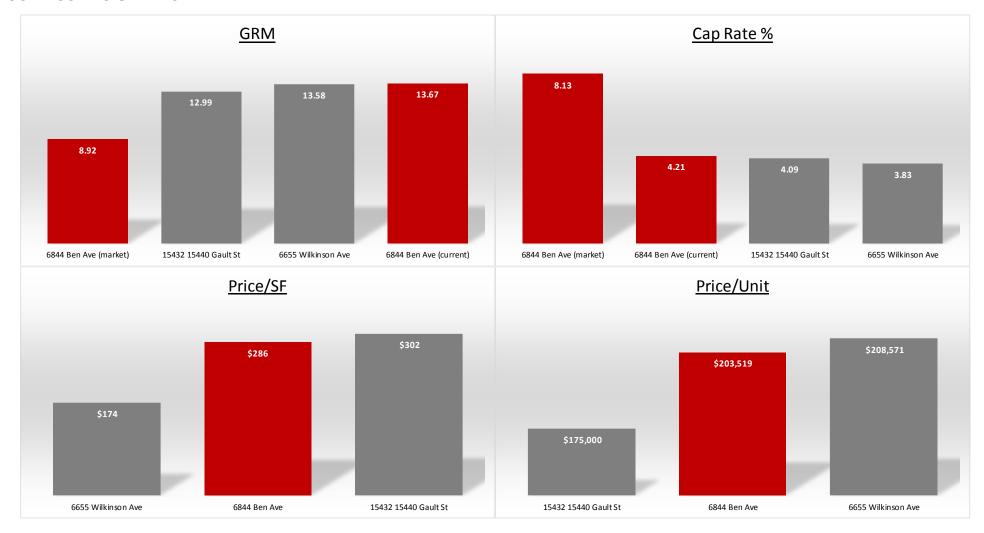
NORTH

(170)

UNIT TYPE	# UNITS	% OF
1+1	10	62.5
2+1	6	37.5
TOTAL/AVG	16	100%

UNIT TYPE	# UNITS	% OF
S	2	11.1
1+1	3	16.7
2+1	11	61.1
3+2	2	11.1
TOTAL/AVG	18	100%

SOLD COMPS GRAPHS





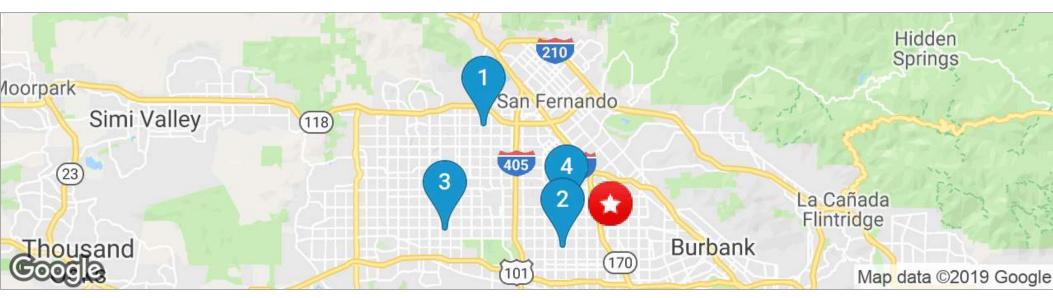


SOLD COMPS SUMMARY

	SUBJECT PROPERTY	PRICE	BLDG SF	PRICE/SF	PRICE/UNIT	CAP	GRM	# OF UNITS	
	6844 Ben Ave North Hollywood, CA 91605 SALE COMPS	\$5,495,000 PRICE	19,230 SF BLDG SF	\$285.75 PRICE/SF	\$203,519 PRICE/UNIT	4.21% CAP	13.67 GRM	27 # OF UNITS	CLOSE
400	SALE COIVIPS	PRICE	PLDG 3F	PRICE/SF	PRICE/UNIT	CAP	GKIVI	# OF UNITS	CLUSE
	16850 Chatsworth St Granada Hills, CA 91344	\$7,250,000	24,787 SF	\$292.49	\$213,235	4.54%	15.44	34	11/30/2018
2	13807 Oxnard St Van Nuys, CA 91401	\$5,325,000	21,504 SF	\$247.63	\$213,000	4.08%	13.38	25	11/30/2018
3	6655 Etiwanda Ave Reseda, CA 91335	\$3,350,000	13,076 SF	\$256.19	\$209,375	4.82%	12.51	16	01/31/2019
4	7240 Woodman Ave Van Nuys, CA 91405	\$4,200,000	16,060 SF	\$261.52	\$233,333	4.4%	13.26	18	01/03/2019
		PRICE	BLDG SF	PRICE/SF	PRICE/UNIT	CAP	GRM	# OF UNITS	CLOSE
	Totals/Averages	\$5,031,250	18,857 SF	\$266.81	\$216,397	4.46%	13.65	23.25	
	1010.0.711014500	+5,051,250	.0,007 01	÷200.01	÷= 10,007	1.1070	15.05		



SOLD COMPS MAP





SUBJECT PROPERTY



16850 CHATSWORTH ST Granada Hills, CA 91344



7240 WOODMAN AVE Van Nuys, CA 91405



13807 OXNARD ST Van Nuys, CA 91401



6655 ETIWANDA AVE Reseda, CA 91335





4

Rent Comps







RENT COMPS



SUBJECT PROPERTY 6844 Ben Ave North Hollywood, CA 91605

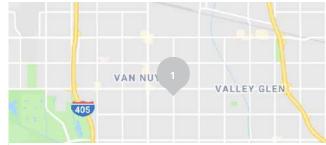


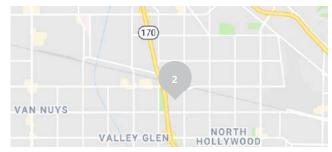
14153 VICTORY BLVD Van Nuys, CA 91401



12300 SHERMAN WAY North Hollywood, CA 91605







UNIT TYPE	# UNITS	RENT	UNIT TYPE	RENT	UNIT TYPE	RENT
S	1	\$1,038	1+1	\$1,850	S	\$1,564
1+1	22	\$1,167	2+1	\$2,100	1+1	\$1,897
2+1	4	\$1,483				

RENT COMPS



7240 LANKERSHIM BLVDNorth Hollywood, CA
91605



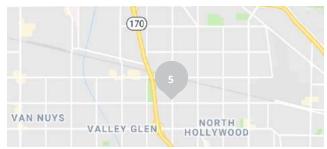
11721 RUNNYMEDE ST Los Angeles, CA 91605



12160 HART ST North Hollywood, CA 91605







 UNIT TYPE
 RENT
 UNIT TYPE
 RENT
 UNIT TYPE
 RENT

 S
 \$1,400
 1+1
 \$1,883
 2+1
 \$2,395



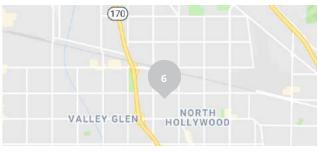
RENT COMPS

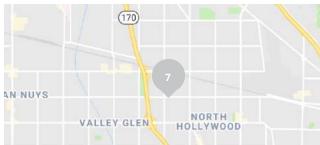


6821 BEN AVENorth Hollywood, CA
91605



6901 LAUREL CANYON BLVDNorth Hollywood, CA
91605



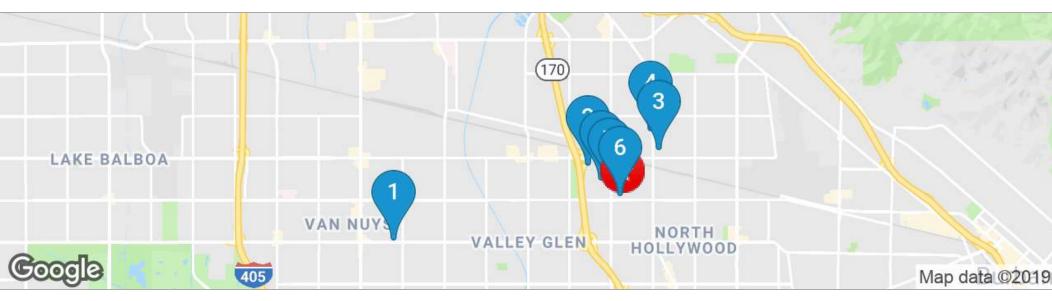


 UNIT TYPE
 RENT
 UNIT TYPE
 RENT

 2+1
 \$2,300
 2+1
 \$2,100



RENT COMPS MAP





SUBJECT PROPERTY

91605

6844 Ben Ave | North Hollywood, CA 91605



14153 VICTORY BLVD Van Nuys, CA 91401



11721 RUNNYMEDE ST Los Angeles, CA



6901 LAUREL CANYON BLVD North Hollywood, CA 91605



12300 SHERMAN WAY North Hollywood, CA 91605



12160 HART STNorth Hollywood, CA
91605



7240 LANKERSHIM BLVD North Hollywood, CA 91605



6821 BEN AVE North Hollywood, CA 91605



Exclusively Listed by: Kelly Morgan | 310.836.3638 KellyMorgan@kw.com CA DRE# 01898026





KELLY MORGAN Senior Agent 310.836.3638 KellyMorgan@kw.com CalDRE 01898026

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Morgan's strength and expertise in multi-family real estate is a product of his years of experience in investments and production. Kelly spent ten years in the real estate investments and securities business raising millions of dollars for venture capital investments.

Prior to the securities business, Kelly spent 13 years producing television commercials and complex photo shoots for major advertising clients such as McDonalds, Hyundai, Proctor & Gamble, Kraft and Pizza Hut. The commercial advertising's complex production process and intricate client management forged skills that are incomparable in managing major real estate transactions."



